

COSMOPROF 2012

WORLDWIDE BOLOGNA

- A truly international Beauty Exhibition, attracting worldwide representation of buyers, distributors and senior decision makers.
- Simply the biggest and best Beauty, Hair and Nail Show in the world.
- COSMOPROF is now in it's 45th year with continuing media campaigns to secure the highest levels of awareness in associated trades.
- Proven export builder that includes valuable business to business opportunities with other National Pavilions.
- Over 177,000 visitors were recorded at Cosmoprof 2011.

For more information about Cosmoprof visit www.cosmoprof.com



- 🌀 Superb central location in International Hall 30.
- 🌀 High levels of British Pavilion branding assures awareness to visitors.
- 🌀 Wide reaching pre-Show campaign via media and embassies.
- 🌀 Excellent footfall levels generated throughout the Show.
- 🌀 The only National Pavilion that actively encourages individual companies to establish and project identities.
- 🌀 Best service package on offer that includes interpreters, hospitality, WI-FI and much, much more.
- 🌀 Start to completion help, guidance and management availability obviates stress.

For more information about the British Pavilion visit www.groupuk.net

