

APPLICATION FORM

Order nr. _____

Trading name		Group UK	
New trading name (in case of changes)			
Address	City and postcode	Country	
Tel.	Fax		
E-mail	Web site		
VAT number	e-mail to send the invoice		
Legal Representative	Job title		

CONTACT PERSON FOR COSMOPROF

Full name	Job title
Tel.	Personal e-mail

Reserved area: access codes to the reserved area in the Cosmoprof official website (www.cosmoprof.com) will be sent to the above mentioned personal e-mail

INVOICING DATA (if different from those above mentioned)

Invoicing holder		
Complete address	Postcode	City
Country	VAT number	

Having overviewed the Regulation attached to this form and being fully aware of the contents, we agree to fully comply with them without reserve and hereby apply to take part in the 45th COSMOPROF Worldwide Bologna, which will take place from 9th to 12th March, 2012. Requesting to hire, without the Organiser commitment, the following exhibiting space only:

Pav.30 raw space	Total area	Cost per sqm excluding VAT	€	Total amount excluding VAT	(*) The registration fee entitles the following services: to be listed into the catalogue and in promotional materials if any, compulsory insurance and exhibitor passes. For participation in country Pavilions the registration fee must be paid for each participating company Companies importing cosmetic products arriving from NON EU countries will be charged with a deposit as specified in the relevant form
normal position		200,00	€		
corner position		220,00	€		
			€		
			€		
			€		
			€		
		TOTAL AMOUNT FOR AREA	€		
Electricity: power connection, equipment test and consumption up to 4 kW			€		
Registration fee			€	625,00	
TOTAL sqm _____		TOTAL VAT EXCLUDED	€		
		VAT 20%	€		
		TOTAL (including 20% VAT)	€		

ANY CHANGES IN BOXES, RELATED TO SIZE AND RATES, MADE BY THE EXHIBITOR, WILL NOT BE VALID

Deposit (Art. 3 of Regulations):

· deposit for the area: 88,00	€/sqm	€	+
· registration fee (*)		€ 625,00	=
TOTAL DEPOSIT		€ _____	

SETTLEMENT TO BE PAID BY BANK DRAFT MADE OUT TO SOGECOS SPA BY AND NOT LATER THAN 20TH JANUARY 2012

The company should enclose a copy of the bank draft stating the payment of the deposit made out to: SOGECOS s.p.a. - Milano - Italy

Monte dei Paschi di Siena Banca di Legnano - Ag. C - Milano

IBAN: IT 41 F 01030 32650 000006317426 BIC/SWIFT: PASCITMMXXX IBAN: IT 28 V 03204 01603 000000028744-SWIFT: BDLEIT2L

Date _____ Company stamp and authorized signature _____

In accordance with the stipulations contained in articles 1341 and 1342 of the Italian Civil Code and by virtue of their effects, the following clauses are approved specifically: Form and irrevocable nature of the application to participate (Article 2) - Organiser's discretion (Article 2) - Right to terminate or withdraw from the contract or to suspend its execution (Articles 4, 6, 7, 8, 22, 24, 27) Penal clause (Articles 4, 6, 8, 9) - Waiver of indemnities and repayments (Articles 5, 6) - Restrictions to right of withdrawal (Articles 6, 24) - Limitation of or exoneration from liability (Articles 8, 9, 11, 12, 15, 17, 19, 21) Assumption of liability (Articles 8, 10, 11, 12, 16, 19, 21, 25) - Methods of supply of services (Articles 17, 20) - Court with exclusive territorial jurisdiction (Article 25).

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(*) The registration fee entitles the following services: to be listed into the catalogue and in promotional materials if any, compulsory insurance and exhibitor passes.

For participation in country Pavilions the registration fee must be paid for each participating company

Companies importing cosmetic products arriving from NON EU countries will be charged with a deposit as specified in the relevant form

3. COPY FOR EXHIBITOR

ANY CHANGES IN BOXES, RELATED TO SIZE AND RATES, MADE BY THE EXHIBITOR, WILL NOT BE VALID

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Please note: "BolognaFiere" refers to "BolognaFiere S.p.A.", whose registered office is situated in Bologna, Viale della Fiera, 20. "Organiser" refers to SOGECOS spa - Via Cappuccini, 2 - Milano. The Organiser, in the fulfilment of their business carried out within the context of a competition, organises the Cosmoprof Worldwide Bologna and the Bologna Fairground from 2012 to 2017.

GENERAL CONDITIONS FOR PARTICIPATING IN THE SALON

Art. 1 - Admission to the Exhibition

The following are entitled to be admitted as Exhibitors:

- Italian or foreign companies exhibiting their products or services falling within the range of the product sectors covered by the trade show.
- Manufacturing companies not directly participating in the show, their dealers, agents or general sales representatives may be admitted on their behalf.
- by trading associations, public authorities and bodies that work institutionally for promotion, study, information and publication in the fields concerned in the trade show.

The Organiser reserves the right to prohibit the display of the same products, samples or services in more than one booth within the same exhibition area.

Art. 2 - Participation in the Exhibition

In order to be accepted, applications to the show shall exclusively be submitted using the relevant Application Form duly filled in, signed and countersigned; this will constitute an irrevocable proposal for the applicant and will imply the approval of these "General Conditions" (as well as of the Exhibitor's Manual, of the Exhibition Technical Regulations and the file of Miscellaneous Forms, of the Exhibition Centre Regulations and of any other provisions related to the organisation and the operation of the Trade Show and of the Exhibition Centre).

The outcome of the application will solely be determined by the Organiser, who must only notify the applicant of the reasons for rejection, exclusively for applications received at least 60 days before the opening of the trade show, provided that the applicant makes a formal request within thirty days after the Trade Show closing day. Any rejected applicants may not argue that they have participated in previous trade shows, and no other argument may make the organiser's decision void.

The dealers, agents or general sales representatives shall also attach to their application form the list of firms they represent and whose products they wish to display. The applicant must provide any further documentation required in order to evaluate his application, to verify at any time his compliance with the conditions for participation in the Trade Show. Admission fees are indicated in the application form. Applicants must supply evidence of their membership to the Chamber of Commerce, should the Organiser require it. If the application is accepted, exhibitors will receive the receipt for the guarantee deposit paid, which shall be kept as a down payment confirming their participation. Exhibitors may make no changes to the printed section of the application form referring to the allocated exhibition area and the down payment due. Acceptance of the application form shall also be subject to any existing outstanding sums due. By signing this contract, the exhibitor authorizes the Organiser from this point onwards to use the applicant's name and logo for the purposes of advertising and promotion of the exhibition, and to use the applicant's name and logo for the purposes of advertising and promotion of the new exhibition will be considered as accepted only after the deposit of the balance of the partially (or fully) down payment set with the exhibitor's previous debts.

However, in the absence of the down payment deposit, it is the undisputed option of the Organiser to accept applications, while confirming them in writing, by fax or e-mail. In such a case, the Organiser reserves the right to request the full amount in case of cancellation given by the Exhibitor once the 60 days term has expired as under article 6 of these conditions. The Organiser reserves the right to forward any invoice in a PDF format only by email to the address indicated in the application as the "e-mail to send the invoice to".

Acceptance of any application for participation arrived at least 60 days before the opening of the Exhibition will be communicated at least 30 days prior to the said Exhibition opening. As for any application arrived later than such term, the communication of acceptance will have to be received by the applicant at least 10 days before the Exhibition opening. Such communication can be sent also by e-mail, telefax or any other appropriate means.

In case of shared or collective participations, applicants must submit to the Organiser the list of Exhibitors. Such a list cannot include any Exhibitor which either BolognaFiere or the Organiser nor can include any non-Italian regulations or obligations, even in the case of other events, and, failing to exclude them, such applicant will be jointly and severally obliged to fulfill such regulations or obligations.

Joint participation is only possible in exceptional cases, provided the Organiser grants a written authorisation; the Organiser reserves the right to ask for any documents held necessary for admitting the joint participant (hereunder referred to as the "Guest") to the Show. The Exhibitor officially entitled to the booth must submit a written request to the Exhibition Secretariat (by email, by fax or by means of a registered letter) asking to admit the Guest, which shall necessarily be a close business and organisational partner of the Exhibitor.

In the event an authorisation to participate in the Exhibition is granted, the Guest shall pay the entire admission fee as well as signing these General Conditions and accepting the provisions stated in the Exhibitor's Manual. At any rate, the Exhibitor shall be responsible with the Guest jointly and severally. Should the Guest be hosted with no authorisation from the Organiser, the latter shall be entitled to immediately terminate the contract with the exhibitor and to vacate the booth at the exhibitor's expenses, with no damages due.

Art. 3 - Access and Circulation

Together with the application form, Exhibitors shall pay the admission fee plus a security deposit, whose amount is indicated in the application form. Should the application be rejected, both the admission fee and the security deposit will be sent back. Upon approval of the application, the sum will be considered as a confirmation down-payment.

Art. 4 - Participation Rates and Terms of Payment expressed in termination clause and penalty clause

Participation and admission fees are indicated in the application form, which must be accompanied by the down payment. Participation fees refer to the area only, without any setting up, unless differently specified in the participation application, whereas the down payment has been entered into with the organiser.

Upon acceptance of their application, Exhibitors shall pay the remaining amount, after deducting from the total (subject to 20% VAT), indicated in the application form, the sum already paid as confirmation down-payment. The total shall be paid up no later than 20th January 2012. In the event, the Organiser will be entitled to consider the contract terminated for the participant's default under article 1456 of the Civil Code, without need for warning or a Judge's order and with the only requirement for communication, even by email, telefax or by means of a registered letter, to the interested entity, and the Organiser will be free from any legal bond and may allocate the relevant booth to other applicants, as well as being entitled - as a result of the exhibitor - to the full payment of his admission fee and the participation rates, and of any sum due as per the contract, after deducting any amounts already collected in that respect and without prejudice to the Organiser's right to proceed for an indemnity to cover any greater damages caused.

Art. 5 - Booth Allocation

Booth allocation may only be carried out by the Organiser. Any indications or special requests made by the Exhibitors shall only have a tentative nature and represent no obligation for the Organiser, nor can they in any way limit the application, and therefore shall be considered as not presented. The Organiser reserves the right to allocate booths that are not included in the floor plan provided. In addition, the Organiser may have the facility to shift or reduce the size of the allocated booth, as well as to move it to a different exhibition area, without entitling the participant to any damages or compensation. Nonetheless, the Exhibitors will be notified by means of a registered letter (or a fax or an email) at least 20 days before the opening of the Exhibition.

Admission to pavilions with a special set-up and/or where admission is reserved to special categories of visitors is at the sole Organiser's discretion. Exhibitors, with no prejudice to all contractual obligations, shall collect and pay the admission fee and the full participation rate, but also to reimburse the direct and indirect damages suffered by the Organiser. In this case, the Organiser may dispose of the booth, including its reallocation to a different Exhibiting Company. The Organiser at his sole discretion shall evaluate the reasons preventing the company from participating. The Organiser may, at his sole discretion, withdraw from the contract of participation until a date two weeks prior to the beginning of the Exhibition and, for reasons related to the organisation of the event and its regular operation, until the opening day. In this case, the Organiser shall not be liable to pay any indemnity or damages of any kind, but shall return such admission fee and participation rate as has been paid. In this case, the Organiser can dispose of the booth, even allocating it to a new exhibitor.

Art. 6 - Right to Cancellation

Any participant that, for a legitimate and proven cause, may not take part in the Exhibition, may withdraw from the contract by providing evidence of the relevant impediment and by notifying the Organiser via a registered letter with advice of receipt no later than 60 days prior to the opening day of the Exhibition, with right of the Organiser to keep the registration fee and the guarantee deposit. The participant must pay independent from the payment of the deposit, in addition to the deposit and to the registration fee, also the full participation rate, plus VAT, once again without prejudice to the Organiser's right to proceed for an indemnity to cover any greater damages directly or indirectly caused. In both cases the Organiser may freely reallocate the area concerned by the contract withdrawn.

If a notification of withdrawal is not sent at all and the Exhibitor does not set-up his booth within the terms stated in the Exhibitor's Manual, he shall be considered to be in breach of the contract and shall be liable to reimburse the Organiser the full participation rate, plus VAT, and to reimburse the direct and indirect damages suffered by the Organiser. In this case, the Organiser may dispose of the booth, including its reallocation to a different Exhibiting Company. The Organiser at his sole discretion shall evaluate the reasons preventing the company from participating. The Organiser may, at his sole discretion, withdraw from the contract of participation until a date two weeks prior to the beginning of the Exhibition and, for reasons related to the organisation of the event and its regular operation, until the opening day. In this case, the Organiser shall not be liable to pay any indemnity or damages of any kind, but shall return such admission fee and participation rate as has been paid. In this case, the Organiser can dispose of the booth, even allocating it to a new exhibitor.

Art. 7 - Booth Handover

Booths shall be available to Exhibitors starting from the day stated in the Exhibitor's Manual. The booth set up shall be completed by the day before the Show opening; failing which, the agreement may be disaffirmed due to the participant's failure to comply with regulations, by the same procedures and with the same effects as stated in art. 6. The access to the Bologna Fairground is possible only after entering one's data according to the procedures that will be communicated afterwards. Each exhibitor will receive a special password to gain access to the exhibition area. The Organiser shall be entitled to insert the staff of the booth fitters, staff and transport that will enter the fairground. The Exhibitor, as per existing legislation, is responsible for holding the technical-professional requirements of companies that, in their name, will work in the fairground.

Art. 8 - Setting-up

We herewith refer to the provisions stated in the Exhibitor's Manual in force for all set-up furnishings:

- BOOTH BORDER WALLS SHALL NOT EXCEED THE STANDARD HEIGHT OF 3.0 M, EXCEPT FOR ANY SPECIAL AUTHORISATIONS GRANTED BY THE ORGANISER IN WRITTEN FORM;
- all structures that are part of the booth set up should observe the height tolerated by the said Regulations. They should not hamper visibility or light as well as not damage any other nearby Exhibitor. Hence, it is forbidden to build enclosed outer walls longer than 8 m. Outer walls should be spaced out with open spaces or made in clear material, and weighing 4 m. If otherwise, the Organiser reserves the right to request a height adjustment;
- walk-on platforms higher than 80 cm are considered non-standard sized;
- all booth furnishings, including those made up of only one exhibiting unit, must comply with the Exhibition's top quality standards, in terms of property and furniture; failing which the Organiser may demand exhibitors to comply with them;
- booth furnishings and the relevant plants must be built in compliance with professional standards and with accident and fire-prevention regulations;
- the Exhibitor shall be responsible for the placement of Public Entertainment and therefore he will be liable by the relevant regulations and will meet all the requirements and formal obligations stated in the Exhibitor's Manual. BolognaFiere shall be entitled to ask for the intervention of the Supervisory Committee for places of Public Entertainment.

- failure to provide BolognaFiere with the declarations and the documents listed in the Exhibitor's Manual referring to responsibility for setting up, furnishings and plants shall entitle BolognaFiere to close down the booth and to take any appropriate measures aimed at ensuring safety conditions, notwithstanding any Exhibitor's civil and criminal liabilities;
- any projects of furnishings relevant to booths that - for their importance, size and main features - cannot be considered as standard (provided that they have been judged fit for the purpose of serving as exhibiting spaces), the Exhibitor must ask for the Organiser's and the BolognaFiere Operations Division's authorization by supplying the technical documentation and the names of the technical professionals in charge of the overall structure, as well as of the furnishings and the plants, no later than 120 days before the opening of the show. The Organiser shall be entitled to request a height adjustment;
- stand building up with double deck floor, which can not exceed 5.50, must be approved by the Organiser. Double deck surface will be charged to the exhibitor for the total double deck surface at its rate as stated in the Double deck regulation, except different statements communicated by the Organiser. BolognaFiere and the Organiser may, in compliance with Health and Safety Regulations, define special access criteria to the trade show area during setting up, as well as restrict the access of vehicles and/or require that an additional fee should be paid in the event of permanent access via vehicles outside the spaces and/or times defined by the Organiser.

- The Exhibitor shall be responsible for the safety of the booth and for the safety of the staff of the booth fitters, staff and transport that will enter the fairground. The Exhibitor, as per existing legislation, is responsible for holding the technical-professional requirements of companies that, in their name, will work in the fairground.

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Such exhibitors do not take out exhibitors' responsibility for all the risks that they may autonomously consider as not covered or exceeding the coverage limit stated in the previous paragraph; in that event, exhibitors may take out any additional insurance policies as appropriate.

Particular attention is to be paid to the following: exhibitors must acknowledge that, in the event of theft, they must provide the Insurance Company with the relevant report made to Public Authorities within seven days from the end of the Show; failure to comply with this deadline may result in the loss of right to compensation. The Insurance Company will also take care of accident insurance management, of paying off damages at the end of the show, as per the terms and conditions indicated in the above-mentioned form. In any case, Exhibitors must include in their additional policies the insurer's waiver to any compensation claim towards Exhibitors, the Organiser and BolognaFiere, failing which the former will exempt the latter from any action initiated by the insurer and addressed to them.

Has the exhibitor or the Organiser not directly participating in the show, their dealers, agents or general sales representatives may be admitted on their behalf. The Organiser and BolognaFiere from any responsibility due to any loss or damage that may occur for any reason within the allocated exhibiting space, during the Salon or during set-up or dismantling operations, and to any material there located, and will be responsible for any damage caused to the exhibiting space or to any material in it, even by third parties, not covered by the terms and conditions indicated above or initiated by exhibitors themselves.

Art. 12 - Claims

Any claim concerning the organization and realization of the Exhibition must be immediately notified in writing to the Organiser by registered mail and however within seven days from the end of the Exhibition. Successive claims will not be considered.

Art. 13 - Intellectual property

Neither the products and goods displayed nor the booths that house them may be photographed, drawn or in any way reproduced without the authorisation of the respective exhibitor. The Organiser and BolognaFiere reserve the right to use the exhibitor's name and logo for the purposes of advertising and promotion of the exhibition, and to use the exhibitor's name and logo for the purposes of advertising and promotion of the new exhibition will be considered as accepted only after the deposit of the balance of the partially (or fully) down payment set with the exhibitor's previous debts.

However, in the absence of the down payment deposit, it is the undisputed option of the Organiser to accept applications, while confirming them in writing, by fax or e-mail. In such a case, the Organiser reserves the right to request the full amount in case of cancellation given by the Exhibitor once the 60 days term has expired as under article 6 of these conditions. The Organiser reserves the right to forward any invoice in a PDF format only by email to the address indicated in the application as the "e-mail to send the invoice to".

Acceptance of any application for participation arrived at least 60 days before the opening of the Exhibition will be communicated at least 30 days prior to the said Exhibition opening. As for any application arrived later than such term, the communication of acceptance will have to be received by the applicant at least 10 days before the Exhibition opening. Such communication can be sent also by e-mail, telefax or any other appropriate means.

In case of shared or collective participations, applicants must submit to the Organiser the list of Exhibitors. Such a list cannot include any Exhibitor which either BolognaFiere or the Organiser nor can include any non-Italian regulations or obligations, even in the case of other events, and, failing to exclude them, such applicant will be jointly and severally obliged to fulfill such regulations or obligations.

Joint participation is only possible in exceptional cases, provided the Organiser grants a written authorisation; the Organiser reserves the right to ask for any documents held necessary for admitting the joint participant (hereunder referred to as the "Guest") to the Show. The Exhibitor officially entitled to the booth must submit a written request to the Exhibition Secretariat (by email, by fax or by means of a registered letter) asking to admit the Guest, which shall necessarily be a close business and organisational partner of the Exhibitor.

In the event an authorisation to participate in the Exhibition is granted, the Guest shall pay the entire admission fee as well as signing these General Conditions and accepting the provisions stated in the Exhibitor's Manual. At any rate, the Exhibitor shall be responsible with the Guest jointly and severally. Should the Guest be hosted with no authorisation from the Organiser, the latter shall be entitled to immediately terminate the contract with the exhibitor and to vacate the booth at the exhibitor's expenses, with no damages due.

Access and Circulation
Together with the application form, Exhibitors shall pay the admission fee plus a security deposit, whose amount is indicated in the application form. Should the application be rejected, both the admission fee and the security deposit will be sent back. Upon approval of the application, the sum will be considered as a confirmation down-payment.

Participation and admission fees are indicated in the application form, which must be accompanied by the down payment. Participation fees refer to the area only, without any setting up, unless differently specified in the participation application, whereas the down payment has been entered into with the organiser.

Upon acceptance of their application, Exhibitors shall pay the remaining amount, after deducting from the total (subject to 20% VAT), indicated in the application form, the sum already paid as confirmation down-payment. The total shall be paid up no later than 20th January 2012. In the event, the Organiser will be entitled to consider the contract terminated for the participant's default under article 1456 of the Civil Code, without need for warning or a Judge's order and with the only requirement for communication, even by email, telefax or by means of a registered letter, to the interested entity, and the Organiser will be free from any legal bond and may allocate the relevant booth to other applicants, as well as being entitled - as a result of the exhibitor - to the full payment of his admission fee and the participation rates, and of any sum due as per the contract, after deducting any amounts already collected in that respect and without prejudice to the Organiser's right to proceed for an indemnity to cover any greater damages caused.

Booth Allocation
Booth allocation may only be carried out by the Organiser. Any indications or special requests made by the Exhibitors shall only have a tentative nature and represent no obligation for the Organiser, nor can they in any way limit the application, and therefore shall be considered as not presented. The Organiser reserves the right to allocate booths that are not included in the floor plan provided. In addition, the Organiser may have the facility to shift or reduce the size of the allocated booth, as well as to move it to a different exhibition area, without entitling the participant to any damages or compensation. Nonetheless, the Exhibitors will be notified by means of a registered letter (or a fax or an email) at least 20 days before the opening of the Exhibition.

Admission to pavilions with a special set-up and/or where admission is reserved to special categories of visitors is at the sole Organiser's discretion. Exhibitors, with no prejudice to all contractual obligations, shall collect and pay the admission fee and the full participation rate, but also to reimburse the direct and indirect damages suffered by the Organiser. In